In 1985 Pope & Land acquired the un-entitled land after the former owner was unable to zone the property. A large-scale signature project at the front door of the City of Alpharetta where entitlements, particularly for multi-family, are difficult to obtain; however, Pope & Land was successful in entitling the property for the specific commercial uses, including over 2 million square feet of office. Pope & Land sold off a tract of the site to AMLI to build 900 multi-family apartment units and started the first spec office building to deliver in 1997. One Northwinds Center leased prior to the building's delivery and then Two Northwinds Center was started delivering 9 months later. This continued until all six buildings were built and leased by 2000. In 2003, Pope & Land sold Northwinds Center to Duke Realty, keeping the pin corner for future development.